As of 2020, The Power of Nutrition’s programmes are collectively reaching over 60 million women and children with better, essential nutrition services. In 2020, approximately 12.5 million children, 7 million women, and 1.2 million adolescents were reached.
ENHANCEING NUTRITION SERVICES & ACCESS

Our programmes are improving national health services, changing nutrition behaviours, and increasing access to essential nutrition interventions for women and children. Portfolio-wide, we are outperforming or almost meeting nutrition indicator targets in 6 of 7 areas on average:

- Interventions to improve child nutrition: 24.7% above target
- Measures of child feeding behaviours: 44.0% above target
- Improvements to quality: 59.7% above target
- Improvements to availability of medicines: 18.3% above target
- Interventions to improve maternal care: 1.6% below target
- Improvements to data and monitoring: 0.3% below target
MORE MONEY FOR NUTRITION, MORE NUTRITION FOR MONEY

Mobilising Diverse Funding
$87.5 million from a range of public and private investors, including foundations, corporates, HNWIs and bilateral donors

Unlocking Public Sector Funding
$110 million from The Power of Nutrition (platform and co-funders) has unlocked over $300 million in IDA, accumulating $407 million in nutrition programming with the World Bank

$478 MILLION CO-INVESTMENT PORTFOLIO

Over 5x leverage for new donors to The Power of Nutrition

Figures as of December 2020
The need for [The Power of Nutrition] is even more acute than ever. The Power of Nutrition has significantly impacted the World Bank's engagement in nutrition.

Meera Shekar
Global Lead, Nutrition, World Bank
Updates from OUR PROGRAMMES

Jul-Dec 2020

Working with experienced implementing partners and governments to support national nutrition programmes that deliver at scale.
OUR PROGRAMMES

- Côte d’Ivoire: $60m
- Liberia I & II: $19.6m
- Benin: $10m
- Nigeria: $3.9m
- Lesotho: $26.2m
- Burkina Faso: $30m
- Maharashtra: $10m
- Mobile Doctorni: $5.5m
- Ethiopia: $40m
- Rwanda: $116m
- Tanzania: $44m
- Madagascar: $90m
- Indonesia: $10m
- Gujarat: $10m
- Nigeria: $3.9m
Upward trend in coverage of majority interventions continued.

Performance-based financing made a significant contribution to increasing the uptake of health and nutrition services, as shown by the results-based financing (RBF) evaluation.

Looking ahead:
- Opportunities to build on current structures & delivery system have been identified to further improve delivery of nutrition services and financing for nutrition.
- We are exploring opportunities for a follow-on Phase Two Programme to commence in 2022.

*Children under-five, adolescents and pregnant and lactating women / new mothers
**Liberia II**

- **Implementation of the Phase Two Programme is underway**, with adjustments made due to COVID-19.

- **Targets are being achieved despite COVID-19**: despite the pandemic seeing a decrease in uptake by ~20% in key maternal and child health nutrition services, targets are being achieved (Table 1).

- **Activities continue to progress:**
  - The transition of Vitamin A Supplementation (VAS) from campaigns to routine services is underway in 228 facilities.
  - Community-based nutrition pilot is underway in five counties.
  - Adolescent Nutrition strategy developed and pilot implementation is underway.
  - Results framework finalised and big improvements in the quality of indicators and reporting achieved.

<table>
<thead>
<tr>
<th></th>
<th>Target</th>
<th>Achievement (2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children assessed for severe acute malnutrition (SAM)</td>
<td>16,590 (63%)</td>
<td>13,310 (50%)</td>
</tr>
<tr>
<td>Children receiving Vitamin A supplementation (VAS)</td>
<td>34,888 (5%)</td>
<td>55,709 (8%)</td>
</tr>
<tr>
<td>Women 4th antenatal care (ANC) visit</td>
<td>51,061 (23%)</td>
<td>58,668 (26%)</td>
</tr>
<tr>
<td>Women receiving iron and folic acid (IFA)</td>
<td>92,189 (41%)</td>
<td>97,804 (44%)</td>
</tr>
</tbody>
</table>

*Children under-five, adolescents and pregnant and lactating women / new mothers*

<table>
<thead>
<tr>
<th>Year</th>
<th>Liberia I + II total reach*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>806,372</td>
</tr>
<tr>
<td>2018</td>
<td>1,168,159</td>
</tr>
<tr>
<td>2019</td>
<td>1,435,895</td>
</tr>
<tr>
<td>2020</td>
<td>1,671,547</td>
</tr>
</tbody>
</table>
Delivery of key health and nutrition services maintained despite service disruption caused by COVID-19 and the political unrest.

Formative research results from the operational research are available. Results are being used to inform implementation research to improve the delivery of VAS, growth monitoring and promotion (GMP) and Iron and Folic Acid (IFA) supplementation, as well as multisectoral coordination.

Looking ahead:
- Negotiations underway for programme restructuring to include a no cost extension and inclusion of IFA 90+ supplementation.
- Government in discussion with World Bank for potential additional IDA financing for health and potentially also nutrition.
- Programme development for a second complementary investment in Ethiopia on track to become operational in first half of 2021.
Stunting prevalence decreased from 38% (2015) to 33% (2019/20 DHS).

Programme implementation has picked up since roll-out of catch-up plans on elements delayed because of COVID-19.

16,078 pregnant women and 68,521 children under 2 accessed the conditional cash transfers, incentivising the uptake of health and nutrition services and surpassing the programme target.

Data & evaluations showing results:
- Preliminary baseline evaluation and other research results now available and showing positive maternal and child health and nutrition results.
- There is rich data from research, evaluations and the programme, requiring analysis to inform priorities and approaches across the health and social protection programmes.
- Redesign of the impact evaluation is now underway with midline evaluation planned for 2021.

Looking ahead:
- Social Protection programme will be extended to end December 2021. Follow-on programme planned for 2022.
### MADAGASCAR

- **SMART survey data collection finalised in 2020:**
  - Improved results for vaccinations and vitamin A, increase from 45% to 63.8%
  - Exclusive breastfeeding increased from 61.3% to 63.3%
  - Decrease in children's dietary diversity from 33.5% to 28.4% (largely due to the COVID-19 pandemic impact)
  - IFA consumption – decreased from 55% to 36%

- **Scale up almost finalised in 5th region** (with scale up into 3,172 sites) and plan for the 2 remaining regions for this and next year.

- **Successful virtual mid-term review mission** took place in January.

- **Learnings & next steps:**
  - The government with support from Alive and Thrive will be rolling out training to strengthened interpersonal communication of NGOs and community health workers (CHWs), including IFA as a priority message to be delivered by frontline workers; a focus on improving infant feeding; distributing and teaching how to use special bowls for feeding children; and reviewing the culinary demonstrations provided at community sites.
CÔTE D’IVOIRE

- **Scale up of activities is progressing**, despite being slowed down by the COVID-19 pandemic. By the end of 2020, 1,771 villages out of 1,832 were reached with the set up of volunteer committees (FRANC).

- Activities reached **35,679 pregnant and lactating women** and **96,559 children under 5**.

- A total of **4,101 handwashing devices** were installed.

- The **online monitoring and evaluation system** became fully operational.

- **Learnings:**
  - Establishing a pool of regional trainers, in collaboration with the relevant ministries, to address the need for increased support to field actors.
Mothers and children in targeted departments continue to receive nutrition services, have been reached by breastfeeding promotion and complementary feeding, have attended antenatal care (ANC) and are receiving IFA.

Emphasised intensive and frequent socially-distanced home visits as the preferred mode of delivery to adhere to COVID-19 protocols.

Mass sensitisation through local radios.

1,460 new infant and young child feeding (IYCF) support groups established since the start of the programme, just missing the target of 1,910 due to COVID-19 service delays.
INDONESIA

- Foundational activities to facilitate full programme implementation now complete: baseline survey, formative research and Social Behaviour Change Strategy.

- Memorandums of Cooperation with local government partners finalised.

- Community mapping, identification of ‘nutrition champions’ across the targeted villages and assessment of existing adolescent health clubs complete.

- Assessment of supply chain of essential nutrition commodities complete, with improvement plan developed and refined through field-tests.

- Workshops regarding weekly IFA for adolescents held with health facility, district government, and high school stakeholders.

A father building a child safety gate to maintain a hygienic and animal-free play space. Location: East Nusa Tenggara

WhatsApp stickers for use in the programme’s social behaviour change campaign
GUJARAT

- **Preparations continue for the programme** including ethical approval for the Monitoring, Evaluation, Accountability, Learning (MEAL) plan, preparations for the formative research element and baseline survey and hiring of project personnel.

- **COVID-19 impact:**
  - The pandemic is impacting the priorities of key stakeholders, resulting in a delay of programme activities.

- **Mitigation measures going forward:**
  - Engagement with the Government of Gujarat has been prioritised going forward with the hopes to sign the Memorandums of Understanding in the first quarter of 2021.
  - The ongoing threat to start-up posed by the pandemic has been flagged as a high risk, and mitigation measures have been taken should this continue.
After services being on hold due to COVID-19, in June many routine nutrition services were restarted with good service uptake results being achieved. Services restarted include:

- **Nutrition Rehabilitation Centres** reopened for treatment of children with Severe Acute Malnutrition (SAM) and medical complications, VAS linked to routine immunisation and IFA tablets for pregnant women.

- The programme has enabled: **863,554 women and children to access essential health and nutrition services** and **31,940 children with SAM to access treatment**.

- 16 districts are now providing community-based SAM treatment (target 5 districts).

- **Weekly IFA has been provided to 800,993 adolescent girls**. The programme had planned to provide weekly iron and folic acid to over 3 million in-school girls, but this was not possible due to closures.

- **IFA was received by 831,614 pregnant women** – 66% of the annual target.
At the center of everything we do is the recognition that strong partnerships can achieve far more to improve nutrition and transform children’s futures than any organisation can do alone.
PARTNERSHIPS & BRANDS

July – December 2020

- **Our adapted approach:**
  - Hosting workshops with prospective partners
  - Co-hosting webinars with sector leaders
  - Pro-actively organising monthly catch-up calls with key and potential investors

- **Successfully raised $1,075,000 from new corporate partners:**
  - Cargill have committed $1,000,000 for a behaviour change communication programme in India
  - Cloudera Foundation committed $75,000 in support of The Cost of Stunting research programme

- **A number of encouraging conversations are ongoing, likely to be fulfilled during Q1 2021:**
  - Up to $2,200,000 from Global Affairs Canada
  - $2,500,000 from the Hilton Foundation
  - $300,000 of in-kind support from DSM
  - $500,000 from Medicor Foundation (repeat investment)
  - Other warm conversations include Ireland, China, and Sweden
GROWING NETWORK OF PARTNERS

CHILDREN'S INVESTMENT FUND FOUNDATION
UKaid
unicef
WORLD BANK GROUP
UBS

World Vision
ACTION AGAINST HUNGER
Save the Children
COMIC RELIEF
Unilever

JACOBS FOUNDATION
Bill & Melinda Gates Foundation
Bernard van Leer Foundation
ASIA PHILANTHROPY CIRCLE
AngloAmerican

Norad
Olam
medela
DSM
Good Ventures
Kellogg's
Rotary

wood.
equinor

Australian Government
Department of Foreign Affairs and Trade
Otsuka

Cargill

Hilton
KIRK HUMANITARIAN FOUNDATION
CLOUDERA FOUNDATION
RECC
medicor foundation
BAYER
DANGOTE FOUNDATION
PVH
The Power of Nutrition multiplies resources, promotes effective ways of working and demonstrates results.

Dr. David Nabarro
Special Envoy on COVID-19, World Health Organization and Special Representative, UN Secretary-General for Food Security and Nutrition
Updates from COMMUNICATIONS & ADVOCACY
Jul-Dec 2020

Convening voices and advancing the nutrition agenda
UK government engagement: Pushed for continued UK leadership and funds for nutrition, along with an N4G commitment, via letters to senior parliamentary figures, a private meeting with Wendy Morton MP, and joint advocacy with the broader nutrition development community.

Nutrition Year of Action: Continued to proactively contribute to frameworks including N4G, the UN Food Systems summit and the SUN Movement committees, among others, to ensure a successful 2021 facilitating nutrition commitments.

Evidencing the need: Contributed to Standing Together for Nutrition’s research into COVID-19 and the impacts on undernutrition; and commissioned new research on the cost of malnutrition – Chatham House Business Case for Investment in Nutrition report, and follow-up Cost of Stunting to businesses research (2021).

Media: Featured in the Financial Times Health 2021 projections, calling for global action on nutrition.

Webinars: Hosted Expert Opinion series with external speakers and partners, and joint roundtables with SUN.

Mike Rann, chairman of the board of trustees of the Power of Nutrition foundation, called for action on global malnutrition.

"Before Covid-19 hit, undernutrition was already responsible for almost half of deaths of children under five. Stunting and wasting — due to undernutrition — causes cognitive and physical impairment, meaning children never develop to their full potential. There’s also a big economic impact as nations suffer the effects of lost productivity. A stunted workforce means a stunted GDP. The ripple effect of Covid-19 in developing countries means we could see an additional 2.6m stunted children by 2022. An additional $12bn of funding (on top of the recommended $7bn to meet the World Health Assembly’s nutrition targets) is needed per year to mitigate the effects.

These are shocking figures and the task ahead for national governments is huge. On top of committing development aid spending to tackle undernutrition, policymakers should look to build partnerships with philanthropic sources and the private sector to meet the challenge. This year has been designated the Year of Nutrition: in the lead up to the Tokyo Nutrition for Growth Summit next December we have a real and pressing opportunity to make a real difference."
STAKEHOLDER COMMUNICATIONS

Illustrating the success of our partnerships

External progress report

Published our biannual report publicly for the first time – sharing portfolio and fundraising updates

Network communications

Disseminated blogs and newsletters to stakeholders with progress updates and insights

Video series

Co-created bitesize videos with the World Bank showcasing learnings from programmes
DIGITAL ENGAGEMENT

Reaching new audiences through a compelling story about our mission, people and progress

Our social media channels and website saw steep increases in reach due to a more strategic approach to content and embedding a ‘digital-first’ culture across the organisation.

<table>
<thead>
<tr>
<th>Channel</th>
<th>Dec 2020</th>
<th>Jun 2020</th>
<th>Dec 2019</th>
<th>Annual Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter Followers</td>
<td>2,895</td>
<td>2,381</td>
<td>1,905</td>
<td>+52%</td>
</tr>
<tr>
<td>LinkedIn Followers</td>
<td>1,622</td>
<td>1,296</td>
<td>956</td>
<td>+70%</td>
</tr>
<tr>
<td>Website Visitors</td>
<td>18,925</td>
<td>18,401</td>
<td>12,655</td>
<td>+50%</td>
</tr>
<tr>
<td>(Jul-Dec 2020)</td>
<td>(Jan-Jun 2020)</td>
<td>(Jul-Dec 2019)</td>
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<tr>
<td>Page views</td>
<td>40,658</td>
<td>40,777</td>
<td>31,996</td>
<td>+27%</td>
</tr>
<tr>
<td>(Jul-Dec 2020)</td>
<td>(Jan-Jun 2020)</td>
<td>(Jul-Dec)</td>
<td></td>
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</tbody>
</table>

Data from Twitter Analytics, LinkedIn Analytics and Google Analytics
THANK YOU
for being part of our journey

@fundnutrition
www.powerofnutrition.org