HIGHLIGHTS

$10.7 MILLION IN NEW FUNDS
raised for nutrition programmes

2 NEW PROGRAMMES APPROVED
totalling 17 programmes in Sub-Saharan Africa and South Asia

TRANSFORMING MORE LIVES: 68 MILLION PEOPLE REACHED
through nutrition-specific and nutrition-sensitive interventions. New impact estimates show our programmes will contribute to preventing almost 600,000 cases of stunting, over 600,000 cases of maternal anaemia, and saving the lives of 14,500 children under 5 by mid-2022*.

*Impact estimates are taken at programme-design phase and attributed in the year the programme ends. The Power of Nutrition is modelling all programmes and will, in the next reporting period, have impact by year available across the majority of programmes.
As of 2021, The Power of Nutrition’s programmes have collectively enabled 45 million children, 2.6 million adolescents and 19.8 million women to access essential nutrition services – 68 million total.
Updates from Our Programmes
Jan-June 2021

Working with experienced implementing partners and governments to support national nutrition programmes that deliver at scale.
OUR PROGRAMMES
The programme officially closed on 30 June 2021 and has enabled **21.9 million people** to access vital nutrition services and products.

Early results show **four of the five key programme indicators** surpassed end of programme targets. Final results and verification are currently under review.

**Looking ahead:** The Power of Nutrition is exploring opportunities on development of a follow-on Programme to commence in late 2022.

---

**TANZANIA**

<table>
<thead>
<tr>
<th>Year</th>
<th>Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>6,336,971</td>
</tr>
<tr>
<td>2017</td>
<td>11,034,168</td>
</tr>
<tr>
<td>2018</td>
<td>14,426,280</td>
</tr>
<tr>
<td>2019</td>
<td>18,084,602</td>
</tr>
<tr>
<td>2020</td>
<td>21,904,674</td>
</tr>
</tbody>
</table>

*Children under-five, adolescents and pregnant and lactating women / new mothers.*
The programme has enabled **399,226 women, children and adolescents** to access vital nutrition services and products so far.

**Activities continue to progress at pace:**
- **Transition of Vitamin A Supplementation from campaign to routine services is underway,** with 140,081 children aged 6-59 months receiving Vitamin A supplementation and 84,051 children aged 12-59 months receiving deworming tablets;
- **Adolescent Nutrition Pilots** have been completed at community and school levels, resulting in 30,077 adolescent girls benefitting from weekly Iron and Folic Acid (IFA) supplementation, deworming and nutrition education. Scale-up is now underway.
- 123,755 primary caregivers of children aged 0–23 months received **counselling** on Maternal, Infant, Young Child Feeding, and 92,348 children aged 6–23 months received Micronutrient Powder supplementation.
- 71,907 pregnant women received **IFA during anti-natal care.**

**Increasing commitment to nutrition at the highest levels:**
- **The National Multisectoral Costed Plan of Action for Nutrition** is almost complete, ensuring commitment to nutrition across line ministries.
- **Nutrition indicators** have been successfully incorporated into the Ministry of Health national data verification and data quality assurance platform, and the first ever onsite nutrition data verification has been conducted.
A total of **22,958,065 people** have been given access to vital nutrition services and products, including 16 million children and 7 million women.

The programme has been restructured and is focusing on maintaining priority nutrition services in response to challenges in the country, such as COVID-19 and political insecurity.

**Looking ahead:**
- The programme is ending on 31 December 2021 and design of new ~$100million IDA programme underway.
- Second new investment in Ethiopia approved in March 2021 with focus on wasting, deworming and multiple micronutrient supplementation.

The Power of Nutrition discussing with funding partners to co-finance a new **$100million IDA programme** for health and potentially also nutrition.
The programme has enabled 1,783,282 women, children and adolescents to access vital nutrition services so far.

**Strengthening Social Protection (SSP) supporting the expansion of flagship Government social protection programme:**
- 1.8 million people have been reached with social safety nets – surpassing the 1.5 million target.
- 7/8 key indicators have been achieved and despite COVID-19, the digitization of cash transfers has enabled catch-up.

**Good progress on Nutrition Sensitive Direct Services:**
- With a constant increase in coverage, 127,866 eligible households being enrolled – up from 84,599 in December 2020.

**Social Behaviour Change and Communication:** At least half a million beneficiaries reached during regular community engagement in 13 districts.

**Follow-on Social Protection Programme to commence in Q2 2022.**
Capacity building, knowledge management and learning:
- A technical consortium led by Nigeria-based Health Strategy and Delivery Foundation with Results for Development is undertaking work to enhance the quality of knowledge management and learning across stakeholders and platforms.

Improving data on nutrition programming:
- An integrated online platform was launched in April 2021 for service providers to report on the community-based nutrition and health services.
- The integrated platform will enable programme managers to monitor service delivery as well as the Federal Ministry of Finance to undertake independent verification of throughput.
The programme is operational in 1,865 villages, supporting 2,409,101 people with health, nutrition, and early childhood development activities including screening of pregnant women and children, management of moderate acute malnutrition, early childhood stimulation, parenting education, Vitamin A supplementation and deworming and promotion of positive WASH practices.

National, regional and prefectural Multisectoral Committees continue to provide Government leadership and coordination at multiple levels.

Implementation of nutrition-sensitive activities leading to women’s empowerment is beginning in a number of project zones, including support to women’s empowerment and leadership within income generating activities; functional literacy sessions for women; and optimisation of synergies with social services for women’s development and family and child protection.

In May-June 2021 a virtual Mid-Term Review was conducted, providing an opportunity to review successes, challenges and lessons learned, as well as key actions and next steps for the programme.
The programme enabled 458,223 women and children to access vital nutrition services and products so far.

Scale up of activities is progressing, despite being slowed down by the COVID-19 pandemic:

- **Home visits continue to be prioritised** as a means of conducting counselling and behaviour change within the pandemic context.
- **IYCF support groups** are operational and regularly engaging mothers and caregivers of children under-5.
- **Routine vaccination outreach activities have been leveraged** to support vitamin A supplementation and broader nutrition messaging.
- **Support for monthly growth monitoring and promotion** at health facility and community level is ongoing, including through mass sensitization through local radios.

The completion of data collection for the Knowledge, Attitude and Practices survey and the LQAS survey was a key achievement this period and will inform the programme’s broader Social and Behaviour Change Communication strategy.
MAHARASHTRA

- Scale up of activities is progressing, despite being slowed down by the COVID-19 pandemic and related mitigation measures:
  - Early Childhood Development has been scaled up in 18 high burden districts, integrated with other young childcare interventions.
  - Infant and Young Child Feeding e-learning was completed by 21,303 Accredited Social Health Activists using updated protocols and skills-based videos through a digital platform.
  - A pilot for Severe Acute Malnutrition inpatient treatment using WHO protocols to assess recovery rates was completed.
  - Weekly Iron and Folic Acid (WIFA) uptake continued to increase for adolescent girls despite school closures, with 2.4 million girls and 84% of pregnant women receiving WIFA in this reporting period.

- Advocacy efforts to promote nutrition agenda in the context of COVID-19 continued, with all key stakeholders and policy makers on nutrition working together to amplify voices from experts, media political leaders and field champions.

Anganwadi worker demonstrating various ways to engage children using available materials at home.
First period of activity implementation now complete and activities are progressing at pace:

- 80 nutrition champions will closely support BISA in implementing stunting prevention activities at the village level have been identified and trained.
- Rollout of cascade training for communities and schools.
- Technical assistance provided to Puskesmas and support for February 2021 Vitamin A round.
- Social Behaviour Change Communications strategy and materials have been developed and approved by the Ministry of Health.
- Capacity development on anaemia prevention and weekly iron and folic acid consumption completed in Puskesmas and high schools, supported by provincial and district governments.

Next steps:

- Implementation plan for year 3 will be revised, with potential for programme adaptations to allow continued impact in the ongoing COVID-19 environment.
LESSONS LEARNED

How our programmes are responding to challenges and maximise impact

COVID-19 Impact on Staffing and Visits

- Adoptions to staff activities and recruitment have been implemented to mitigate the challenges posed by Covid-19.
- Successful virtual visits were conducted in Tanzania and Rwanda, in lieu of colleagues attending in-country.
- The Power of Nutrition will continue to monitor country office capacity and also seek to replicate the success of initial virtual visits in other programmes across the portfolio, with 5 more currently being planned.

Adaptability to External Risks

- Programmes across our portfolio adapted to various external challenges and risks, ensuring results are still achieved. For example:
  - In Burkina Faso and Ethiopia adaptations were made to mitigate the impact of conflict.
  - Due to a continued lack of drinking water in Cote D’Ivoire, increased focus was placed on advocacy for clean water with the Government.
- Covid-19 also continues to underline the need for flexibility, with adaptations across the portfolio ensuring results are still achieved. This was exemplified in Ethiopia, where with COVID-19 adaptations the programme exceed 6/7 targets in its mid-term review.

Partner Relationships

- The complex, multi-stakeholder nature of programmes continued to present challenges, opportunities and learnings.
- Lessons learnt include:
  - The need to encourage strong cohesion between technical partners from the outset.
  - The importance of balancing donor and technical partner needs.
  - The value of partner collaboration to leverage each other's expertise to maximise efficacy of solutions.
Updates from
PARTNERSHIPS & BRANDS
Jan-June 2021

At the center of everything we do is the recognition that strong partnerships can achieve far more to improve nutrition and transform children’s futures than any organisation can do alone.
The fundraising landscape remains difficult due to reduced government budgets and funders' attention reverting away from nutrition towards causes such as COVID-19, climate, and domestic issues.

Between Jan-June 2021, we successfully raised $10.75m from a wide range of partners:
- Bilaterals: Swedish International Development Cooperation Agency.
- Corporates: Royal DSM, PVH Corp, Herbalife.
- Foundations: Cloudera (Patrick J McGovern Foundation), UBS Optimus Foundation, Medicor Foundation (repeat funder).

New funding partnerships to emerge in H2 2021 – 2022:
- Irish Aid, Conrad N Hilton, Give Directly, Kirk Humanitarian.

On track to achieve our 2021 target of raising $16-21m.
Updates from COMMUNICATIONS & ADVOCACY
Jan-June 2021

Convening voices and advancing the nutrition agenda
ADVOCACY & THOUGHT LEADERSHIP

Keeping nutrition high on the agenda of decision-makers and funders

- **UK and global engagement:** Collaborated with nutrition advocacy peers and joint lobbying of political influencers behind the scenes; direct engagement with UK parliamentarians and decision makers to help influence the nutrition spend process; pursued public-facing advocacy communications; as well as contributed to joint international advocacy efforts.

- **Nutrition Year of Action:** Continued to proactively contribute to frameworks including N4G, the UN Food Systems summit and the SUN Movement committees, among others, to ensure a successful 2021 facilitating nutrition commitments.

- **Media:** Secured media placements in top-tier and sector publications including The Guardian, The Times and Devex, voicing our stance on the UK aid cuts and advocating for increased UK leadership in nutrition.

- **Webinars:** Hosted a closed-door roundtable with corporate and close partners to present the Cost of Stunting Research project, which will help the sector advocate business investment in global nutrition.

-- Simon Bishop, CEO, The Power of Nutrition

“The Power of Nutrition, a foundation set up to tackle underfunding, said the FCDO had reduced its funding by 57%, from £7m to £3m.

Simon Bishop, the foundation’s CEO and former special adviser to Justine Greening when she was international development secretary, said it “simply isn’t credible” for Britain to claim global leadership in tackling hunger while slashing aid.

“People see right through it,” he said. “It amounts to ‘hollow’ global Britain - a slogan with nothing tangible behind it. What makes this so sad and self-defeating is that Britain has been a genuine global leader in this area for the last decade, saving lives and getting huge soft power from doing it. That’s all now rapidly disappearing down the drain.”

Donated medicines go to waste as aid cuts start to bite

[Image 835x481 to 937x519]
[Image 0x0 to 974x497]
[Image 64x456 to 214x488]
**STAKEHOLDER COMMUNICATIONS**

*Illustrating the success of our partnerships*

**PVH Partnership in Bangladesh**
Announced our new partnership with PVH as part of our wider programme with UNICEF Bangladesh.

**Impact Story Telling**
Launched our 2020 Progress Report via a multi-channel campaign including a dedicated newsletter, progress infographics and a series of blogs.

**Digital Engagement**
Steep increase in reach as we continue to publish regular updates on our social media channels.

<table>
<thead>
<tr>
<th>Channel</th>
<th>Jun 2021</th>
<th>Dec 2020</th>
<th>Jun 2020</th>
<th>Annual Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter Followers</td>
<td>3,414</td>
<td>2,895</td>
<td>2,381</td>
<td>+43%</td>
</tr>
<tr>
<td>LinkedIn Followers</td>
<td>1,934</td>
<td>1,622</td>
<td>1,296</td>
<td>+49%</td>
</tr>
</tbody>
</table>
THANK YOU
for being part of our journey

@fundnutrition
www.powerofnutrition.org