



THE POWER OF NUTRITION

Biannual Progress Report
January – June 2021

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HIGHLIGHTS



\$10.7 MILLION IN NEW FUNDS

raised for nutrition programmes



2 NEW PROGRAMMES APPROVED

totalling 17 programmes in Sub-Saharan Africa and South Asia



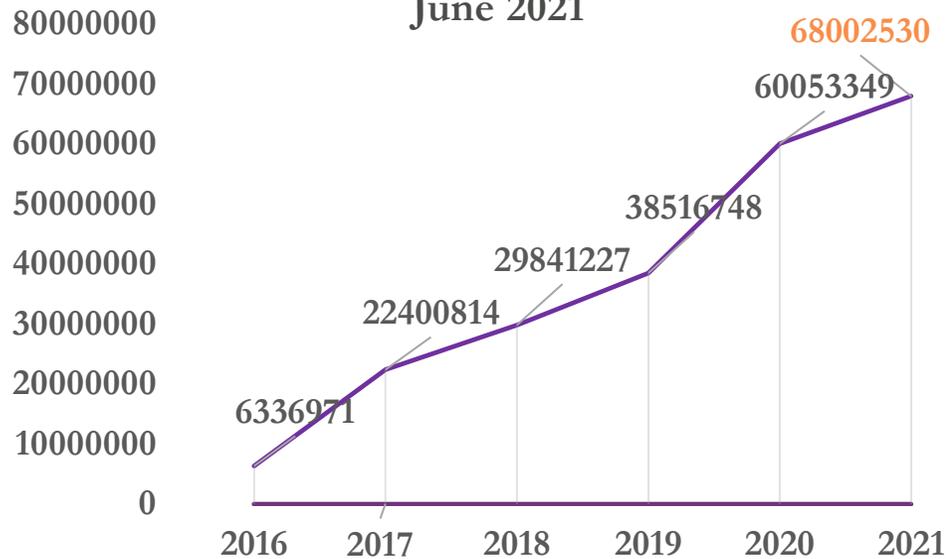
TRANSFORMING MORE LIVES: 68 MILLION PEOPLE REACHED

through nutrition-specific and nutrition-sensitive interventions. New impact estimates show our programmes will contribute to preventing almost **600,000 cases of stunting**, over **600,000 cases of maternal anaemia**, and saving the lives of **14,500 children under 5** by mid-2022*.

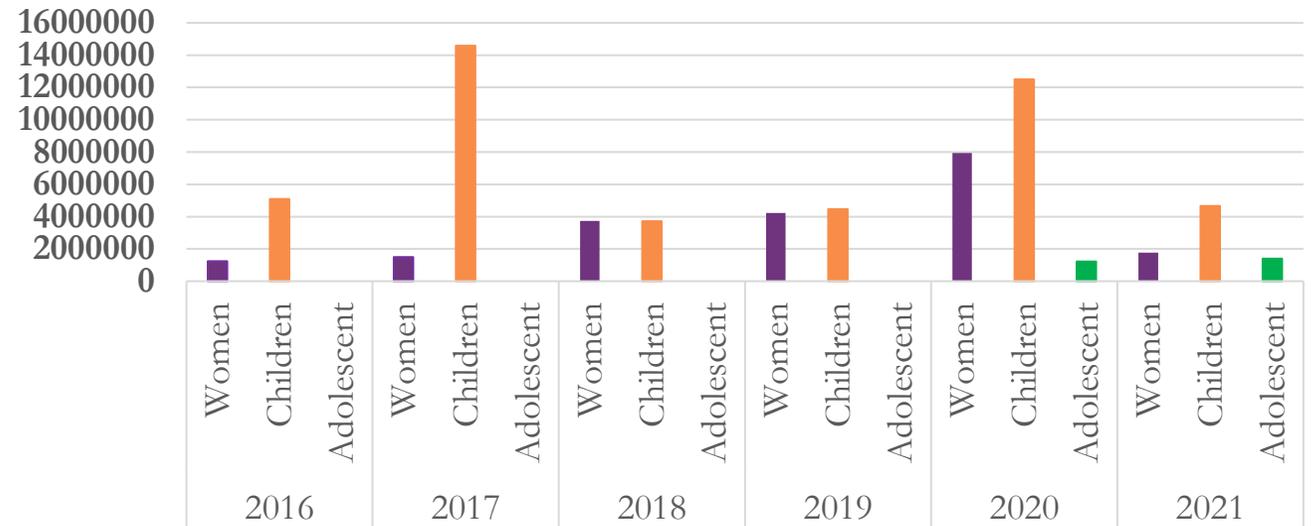
IMPROVING THE LIVES OF MORE WOMEN, CHILDREN AND ADOLESCENTS

As of 2021, The Power of Nutrition’s programmes have collectively enabled **45 million children, 2.6 million adolescents and 19.8 million women** to access essential nutrition services – **68 million total**.

The Power of Nutrition total reach as of June 2021



Women, children and adolescent total reach (yearly)



A close-up photograph of a woman with dark hair, smiling slightly, holding a young child. The child is wearing a yellow t-shirt. The background is a plain, light-colored wall. The image is overlaid with a semi-transparent blue filter.

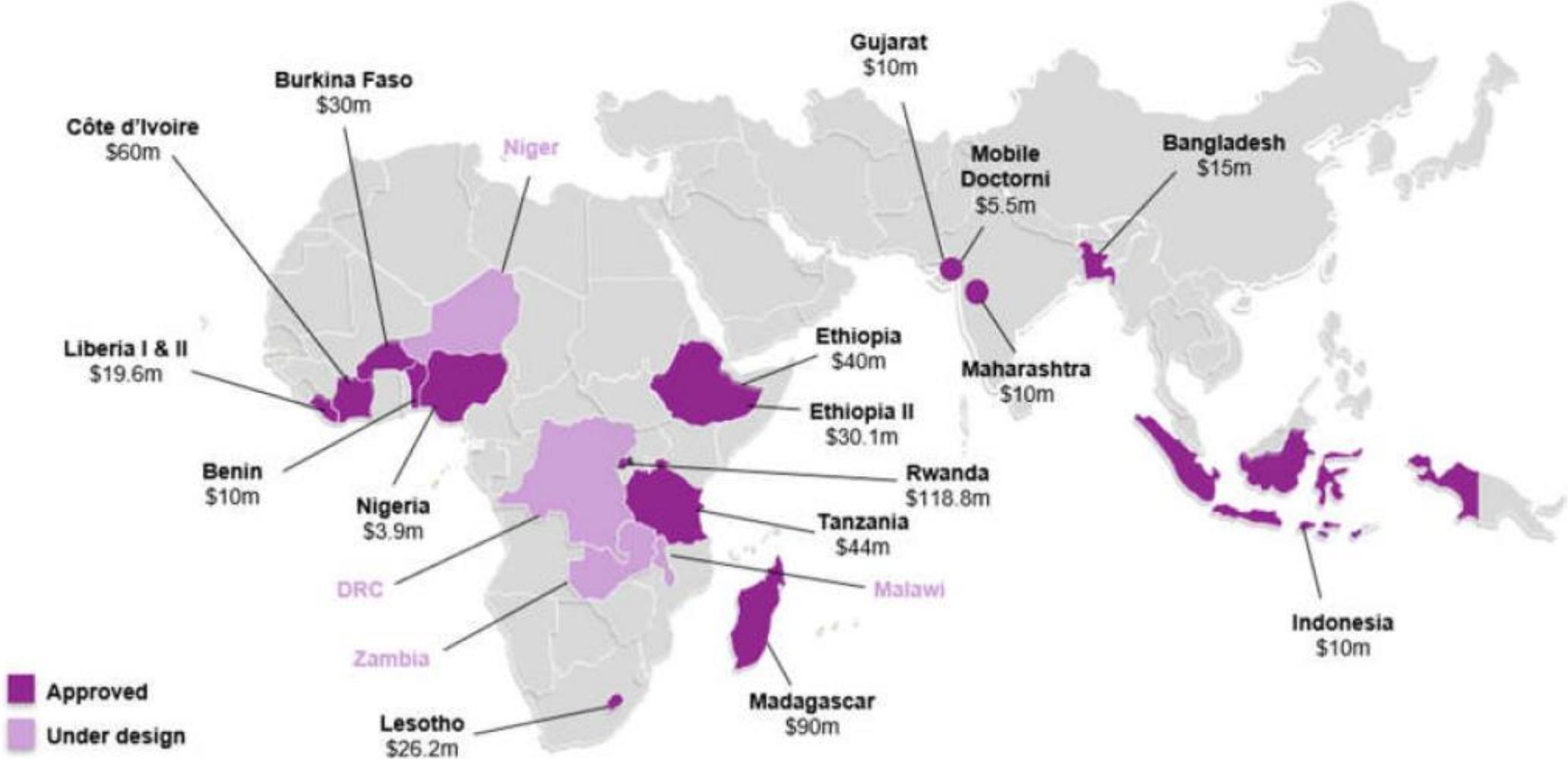
Updates from **OUR PROGRAMMES**

Jan-June 2021

Working with experienced implementing partners and governments to support national nutrition programmes that deliver at scale.

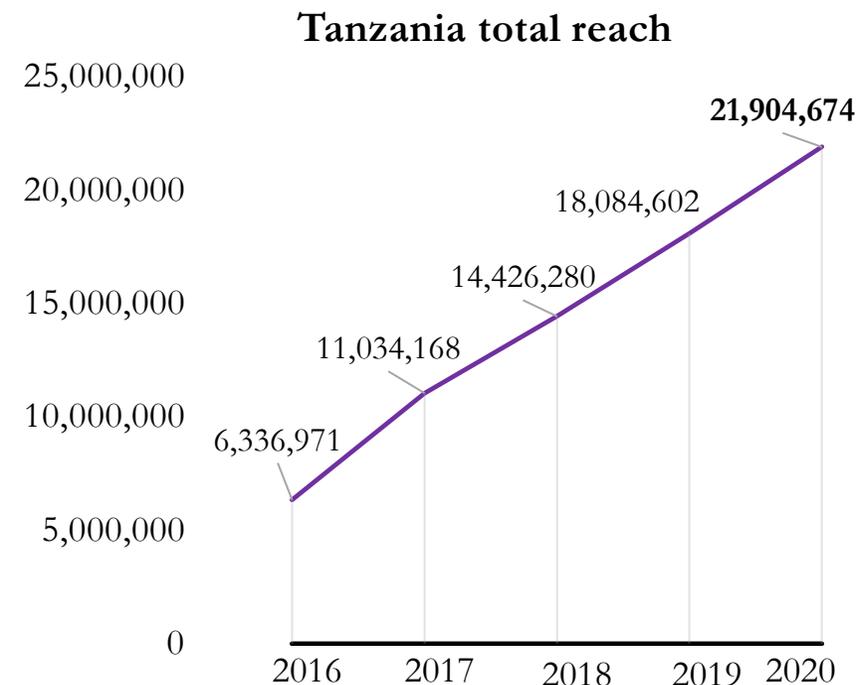
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OUR PROGRAMMES



TANZANIA

- The programme officially closed on 30 June 2021 and has enabled **21.9 million people** to access vital nutrition services and products.
- Early results show **four of the five key programme indicators surpassed end of programme targets.** Final results and verification are currently under review.
- **Looking ahead:** The Power of Nutrition is exploring opportunities on development of a follow-on Programme to commence in late 2022.



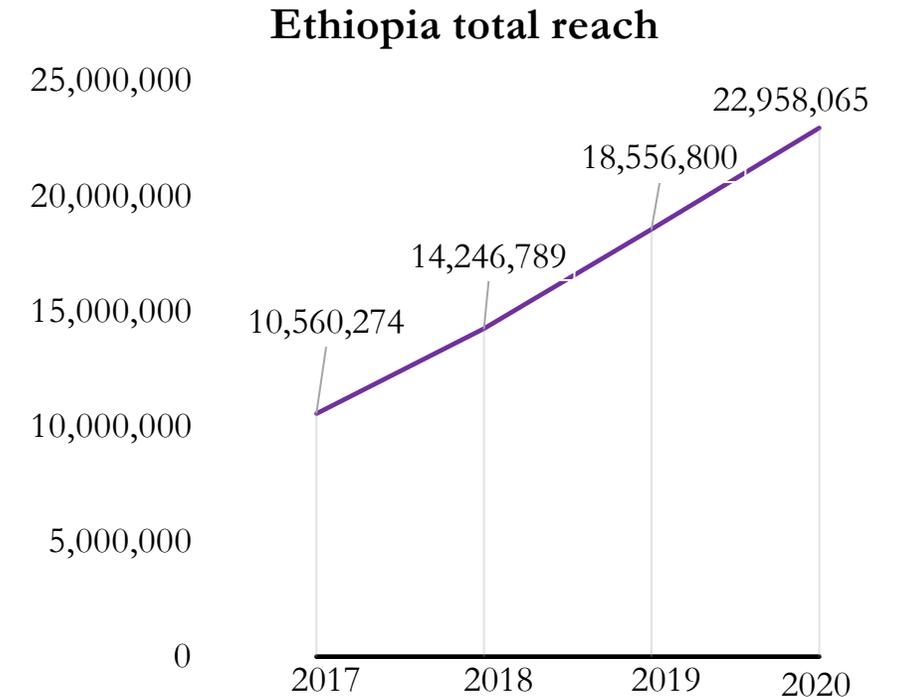
Children under-five, adolescents and pregnant and lactating women / new mothers.

LIBERIA II

- The programme has enabled **399,226 women, children and adolescents** to access vital nutrition services and products so far.
- **Activities continue to progress at pace:**
 - **Transition of Vitamin A Supplementation from campaign to routine services is underway**, with 140,081 children aged 6-59 months receiving Vitamin A supplementation and 84,051 children aged 12-59 months receiving deworming tablets;
 - **Adolescent Nutrition Pilots** have been completed at community and school levels, resulting in 30,077 adolescent girls benefitting from weekly Iron and Folic Acid (IFA) supplementation, deworming and nutrition education. Scale-up is now underway.
 - 123,755 primary caregivers of children aged 0–23 months received **counselling** on Maternal, Infant, Young Child Feeding, and 92,348 children aged 6–23 months received Micronutrient Powder supplementation.
 - 71,907 pregnant women received **IFA during anti-natal care**.
- **Increasing commitment to nutrition at the highest levels:**
 - **The National Multisectoral Costed Plan of Action for Nutrition** is almost complete, ensuring commitment to nutrition across line ministries.
 - **Nutrition indicators** have been successfully incorporated into the Ministry of Health national data verification and data quality assurance platform, and the first ever onsite nutrition data verification has been conducted.

ETHIOPIA

- A total of **22,958,065 people** have been given access to vital nutrition services and products, including 16 million children and 7 million women.
- **The programme has been restructured and is focussing on maintaining priority nutrition services** in response to challenges in the country, such as COVID-19 and political insecurity.
- **Looking ahead:**
 - The programme is ending on 31 December 2021 and design of new ~\$100million IDA programme underway.
 - Second **new investment in Ethiopia approved in March 2021** with focus on wasting, deworming and multiple micronutrient supplementation.
- The Power of Nutrition discussing with funding partners to **co-finance a new \$100million IDA programme** for health and potentially also nutrition.



Children under-five, adolescents and pregnant and lactating women / new mothers.

RWANDA

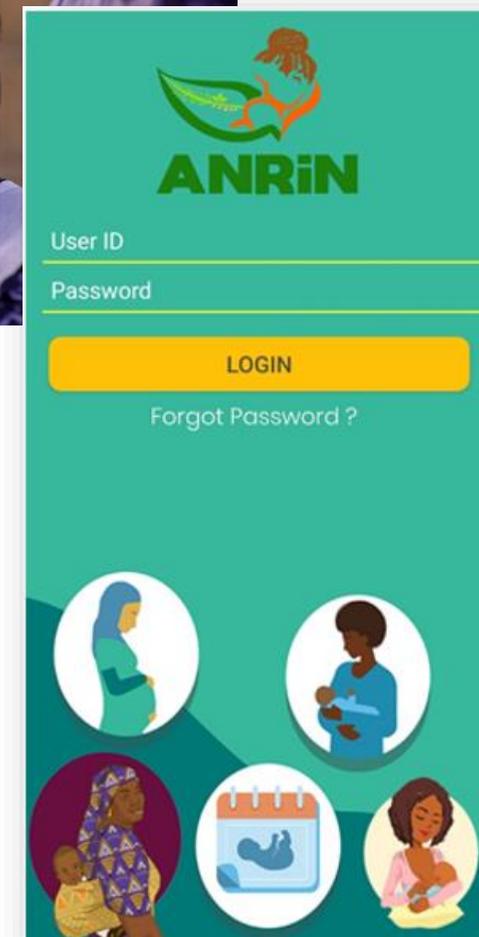
- The programme has enabled **1,783,282 women, children and adolescents** to access vital nutrition services so far.
- **Strengthening Social Protection (SSP) supporting the expansion of flagship Government social protection programme:**
 - 1.8 million people have been reached with social safety nets – surpassing the 1.5 million target.
 - 7/8 key indicators have been achieved and despite COVID-19, the digitization of cash transfers has enabled catch-up.
- **Good progress on Nutrition Sensitive Direct Services:**
 - With a constant increase in coverage, 127,866 eligible households being enrolled – up from 84,599 in December 2020.
- **Social Behaviour Change and Communication:** At least half a million beneficiaries reached during regular community engagement in 13 districts.
- **Follow-on Social Protection Programme to commence in Q2 2022.**



Growth monitoring training.

NIGERIA BETF

- **Capacity building, knowledge management and learning:**
 - A technical consortium led by Nigeria-based Health Strategy and Delivery Foundation with Results for Development is undertaking work to **enhance the quality of knowledge management and learning** across stakeholders and platforms.
- **Improving data on nutrition programming:**
 - **An integrated online platform** was launched in April 2021 for service providers to report on the community-based nutrition and health services.
 - The integrated platform will enable programme managers to monitor service delivery as well as the Federal Ministry of Finance to undertake independent verification of throughput.



CÔTE D'IVOIRE

- **The programme is operational in 1,865 villages, supporting 2,409,101 people** with health, nutrition, and early childhood development activities including screening of pregnant women and children, management of moderate acute malnutrition, early childhood stimulation, parenting education, Vitamin A supplementation and deworming and promotion of positive WASH practices.
- National, regional and prefectural Multisectoral Committees continue to provide **Government leadership and coordination** at multiple levels.
- **Implementation of nutrition-sensitive activities leading to women's empowerment** is beginning in a number of project zones, including support to women's empowerment and leadership within income generating activities; functional literacy sessions for women; and optimisation of synergies with social services for women's development and family and child protection.
- In May-June 2021 a **virtual Mid-Term Review** was conducted, providing an opportunity to review successes, challenges and lessons learned, as well as key actions and next steps for the programme.



Above: Children at the child-friendly space at the FRANC in Ouondikaha, in the Poro region in the Sinematiali department, Sédiego sub-prefecture.

Below Left: The President of the Women (La Présidente des Femmes) from Ouondikaha.

BENIN

- The programme enabled **458,223 women and children** to access vital nutrition services and products so far.
- **Scale up of activities is progressing, despite being slowed down by the COVID-19 pandemic:**
 - **Home visits continue to be prioritised** as a means of conducting counselling and behaviour change within the pandemic context
 - **IYCF support groups** are operational and regularly engaging mothers and caregivers of children under-5.
 - **Routine vaccination outreach activities have been leveraged** to support vitamin A supplementation and broader nutrition messaging.
 - **Support for monthly growth monitoring and promotion** at health facility and community level is ongoing, including through mass sensitization through local radios.
- **The completion of data collection for the Knowledge, Attitude and Practices survey and the LQAS survey** was a key achievement this period and will inform the programme's broader Social and Behaviour Change Communication strategy.



Baby Nelick with her mother and grandmother in the village of Fonkepamè, Zakpota district ©UNICEF, Benin/2021/Desmurger. Nelick was breastfed within the first hour life. Unicef is partnering with local NGOs in the district to promote key family practices, including early and exclusive breastfeeding in the first 6 months.

MAHARASHTRA

- **Scale up of activities is progressing, despite being slowed down by the COVID-19 pandemic and related mitigation measures:**
 - **Early Childhood Development** has been scaled up in 18 high burden districts, integrated with other young childcare interventions.
 - **Infant and Young Child Feeding e-learning** was completed by 21,303 Accredited Social Health Activists using updated protocols and skills-based videos through a digital platform.
 - **A pilot for Severe Acute Malnutrition inpatient treatment** using WHO protocols to assess recovery rates was completed.
 - **Weekly Iron and Folic Acid (WIFA)** uptake continued to increase for adolescent girls despite school closures, with 2.4 million girls and 84% of pregnant women receiving WIFA in this reporting period.
- **Advocacy efforts to promote nutrition agenda in the context of COVID-19 continued**, with all key stakeholders and policy makers on nutrition working together to amplify voices from experts, media political leaders and field champions.



Anganwadi worker demonstrating various ways to engage children using available materials at home.

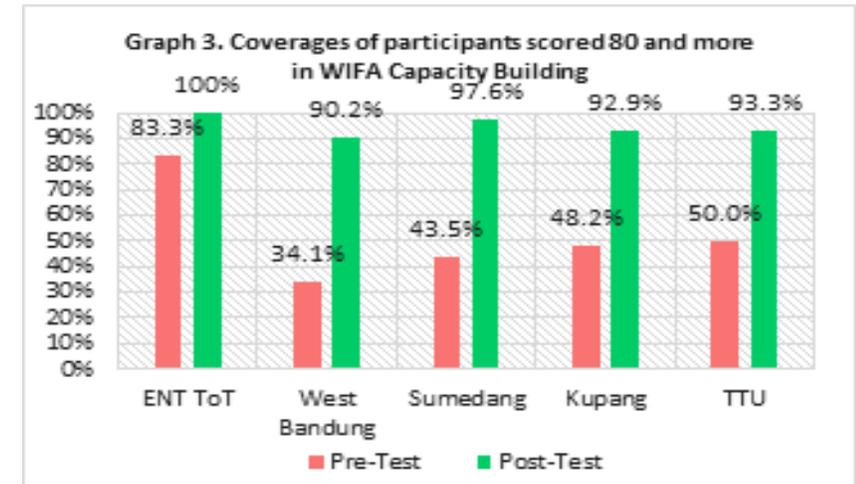
INDONESIA

- **First period of activity implementation now complete and activities are progressing at pace:**
 - **80 nutrition champions** will closely support BISA in implementing stunting prevention activities at the village level have been identified and trained.
 - **Rollout of cascade training** for communities and schools.
 - **Technical assistance** provided to Puskesmas and support for February 2021 Vitamin A round.
 - **Social Behaviour Change Communications strategy** and materials have been developed and approved by the Ministry of Health.
 - **Capacity development on anaemia prevention** and weekly iron and folic acid consumption completed in Puskesmas and high schools, supported by provincial and district governments.

- **Next steps:**
 - **Implementation plan** for year 3 will be revised, with potential for programme adaptations to allow continued impact in the ongoing COVID-19 environment.



A workshop with pregnant women in Lapeom and Nifunenas village, NTT – “Breastmilk is enough”.



Comparison of pre- and post-test scores for participants in WIFA capacity building.

LESSONS LEARNED

How our programmes are responding to challenges and maximise impact

COVID-19 IMPACT ON STAFFING AND VISITS

- **Adaptions to staff activities and recruitment** have been implemented to mitigate the challenges posed by Covid-19.
- **Successful virtual visits** were conducted in Tanzania and Rwanda, in lieu of colleagues attending in-country.
- The Power of Nutrition will continue to monitor country office capacity and also seek to replicate the success of initial virtual visits in other programmes across the portfolio, with 5 more currently being planned.

ADAPTABILITY TO EXTERNAL RISKS

- **Programmes across our portfolio adapted to various external challenges and risks, ensuring results are still achieved.** For example:
 - In Burkina Faso and Ethiopia adaptations were made to mitigate the impact of conflict.
 - Due to a continued lack of drinking water in Cote D'Ivoire, increased focus was placed on advocacy for clean water with the Government.
- **Covid-19 also continues to underline the need for flexibility**, with adaptions across the portfolio ensuring results are still achieved. This was exemplified in Ethiopia, where with COVID-19 adaptions the programme exceed 6/7 targets in its mid-term review.

PARTNER RELATIONSHIPS

- **The complex, multi-stakeholder nature of programmes** continued to present challenges, opportunities and learnings.
- Lessons learnt include:
 - The need to **encourage strong cohesion** between technical partners from the outset.
 - The importance of **balancing donor and technical partner needs.**
 - **The value of partner collaboration** to leverage each other's expertise to maximise efficacy of solutions.

A photograph of three young children in a classroom. In the center is a young girl with dark skin and curly hair, wearing a purple dress with white floral patterns, looking directly at the camera with a slight smile. To her left is a younger child, partially visible, wearing a red shirt. To her right is another young girl with dark skin and curly hair, wearing a red dress with white floral patterns, also looking at the camera. In the background, other children are seated on wooden benches, and a person is standing, partially visible. The overall scene is brightly lit, suggesting an indoor classroom environment.

Updates from **PARTNERSHIPS & BRANDS**

Jan-June 2021

At the center of everything we do is the recognition that strong partnerships can achieve far more to improve nutrition and transform children's futures than any organisation can do alone.

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PARTNERSHIPS & BRANDS

- **The fundraising landscape remains difficult due to reduced government budgets and funders' attention reverting away from nutrition towards causes such as COVID-19, climate, and domestic issues.**
- **Between Jan-June 2021, we successfully raised \$10.75m from a wide range of partners:**
 - Bilaterals: Swedish International Development Cooperation Agency.
 - Corporates: Royal DSM, PVH Corp, Herbalife.
 - Foundations: Cloudera (Patrick J McGovern Foundation), UBS Optimus Foundation, Medicor Foundation (repeat funder).
- **New funding partnerships to emerge in H2 2021 – 2022:**
 - Irish Aid, Conrad N Hilton, Give Directly, Kirk Humanitarian.
- **On track to achieve our 2021 target of raising \$16-21m.**



Updates from COMMUNICATIONS & ADVOCACY

Jan-June 2021



Ry ren'ny, ho an'ny zanakao 9 ka hatramin'ny faha 11 volana. Ampirisiho ny zaza handany ny anjara sakafo saha azy, anaty lovia manokana amin'ny alalan'ny tambitamby, hira, angano na lehibe. Anjara ny fitombany ny zaza amin'ny fifandraisan'ny saina azy.

Ry ren'ny, ho an'ny zanakao 12 ka hatramin'ny faha 23 volana. Tazava hatramin'ny faha 2 taonany ny fampinana-tena arafahakeliny. Omeo sakafo ny mpianakavy nohatsarina izy, in-9 hatramin'ny in-12 soto isaky ny fampinana-tena arafahakeliny. Anjara ny fitombany ny zaza amin'ny fifandraisan'ny saina azy.

Ry Ray aman-dreny, ry mpianakavy,
Ampirisiho ny zaza handany ny anjara sakafo saha azy, anaty lovia manokana amin'ny alalan'ny tambitamby, hira, angano na lehibe. Anjara ny fitombany ny zaza amin'ny fifandraisan'ny saina azy.

Ry Ray aman-dreny :
Ampilalaovy sy iresaho ny zaza. Manamafy orina ny fifandraisana am-po eo aminareo izany ary mampivelatra haingana sy manalahy ny zaza saina ary manamafy azy ny zaza hahomby eo amin'ny fampinana-tena rahatr'izay.

FITANDREMAM-PAHADIOVANA



Sasao madio amin'ny rano sy savony ny fitaovana rehetra ampiasaina hikarakarana ny sakafo ny zaza : lovia - soto - vilany...



Sasao madio ireo akora ampiasaina hanaovana ny sakafo ny zaza amin'ny alalan'ny tambitamby, hira, angano na lehibe.



Tananao alohan'ny hikarakarana sakafo sy alohan'ny nanomezana nono ny zaza.



Sarony hatrany ny sakafo, hiarovana azy amin'ny loto sy ny lalitra.



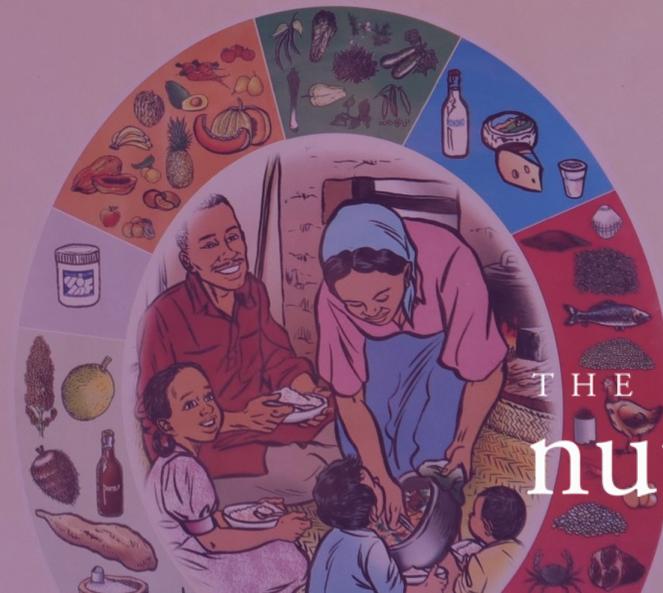
Ataovy madio tsara ny toerana hisakafoan'ny zaza.



Sasao madio amin'ny rano sy savony ny tanan'ny zaza alohan'ny hanaovana ny sakafo ny zaza amin'ny alalan'ny tambitamby, hira, angano na lehibe.

in Septembre 2015

SAKAFO ARA-PAHASALAMANA



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Convening voices and advancing the nutrition agenda

ADVOCACY & THOUGHT LEADERSHIP

Keeping nutrition high on the agenda of decision-makers and funders

- **UK and global engagement:** Collaborated with nutrition advocacy peers and joint lobbying of political influencers behind the scenes; direct engagement with UK parliamentarians and decision makers to help influence the nutrition spend process; pursued public-facing advocacy communications; as well as contributed to joint international advocacy efforts.
- **Nutrition Year of Action:** Continued to proactively contribute to frameworks including N4G, the UN Food Systems summit and the SUN Movement committees, among others, to ensure a successful 2021 facilitating nutrition commitments.
- **Media:** Secured media placements in top-tier and sector publications including The Guardian, The Times and Devex, voicing our stance on the UK aid cuts and advocating for increased UK leadership in nutrition.
- **Webinars:** Hosted a closed-door roundtable with corporate and close partners to present the Cost of Stunting Research project, which will help the sector advocate business investment in global nutrition.

devex
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“Championing a G-7 famine commitment while simultaneously slashing humanitarian support to countries on the verge of famine ... is illogical and hypocritical.”

— Simon Bishop, CEO, The Power of Nutrition

The Power of Nutrition, a foundation set up to tackle underfunding, said the FCDO had reduced its funding by 57%, from £7m to £3m.

Simon Bishop, the foundation's CEO and former special adviser to Justine Greening when she was international development secretary, said it “simply isn't credible” for Britain to claim global leadership in tackling hunger while slashing aid.

“People see right through it,” he said. “It amounts to ‘hollow’ global Britain - a slogan with nothing tangible behind it. What makes this so sad and self-defeating is that Britain has been a genuine global leader in this area for the last decade, saving lives and getting huge soft power from doing it. That's all now rapidly disappearing down the drain.”

The Guardian
For 200 years
News website of the year

**Donated medicines go to waste
as aid cuts start to bite**

THE TIMES

STAKEHOLDER COMMUNICATIONS

Illustrating the success of our partnerships

PVH Partnership in Bangladesh

Announced our new partnership with PVH as part of our wider programme with UNICEF Bangladesh.



Impact Story Telling

Launched our 2020 Progress Report via a multi-channel campaign including a dedicated newsletter, progress infographics and a series of blogs.



Digital Engagement

Steep increase in reach as we continue to publish regular updates on our social media channels.

Channel	Jun 2021	Dec 2020	Jun 2020	Annual Growth
Twitter Followers	3,414	2,895	2,381	+43%
LinkedIn Followers	1,934	1,622	1,296	+49%

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THANK YOU

for being part of our journey



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