



## NUTRITION FOR GROWTH SUMMIT TOKYO 2020

The first Nutrition for Growth (N4G) Summit, hosted by the UK Government in 2013, improved awareness about the urgency of good nutrition. It led to the UN Decade of Action on Nutrition (2016 to 2025), world leaders committing to end “all forms of malnutrition” by 2030 as part of the Sustainable Development Goals (SDGs), and the birth of organisations such as The Power of Nutrition. It also successfully mobilised £17 billion - including £1.25 billion in new investments\* from the UK Government - to combat malnutrition globally.

With these commitments set to expire at the end of 2020, the Government of Japan is hosting the next N4G Summit this coming December. The Summit is seen as the last big global opportunity to mobilise commitments for nutrition that can deliver results by 2025, the end of the Decade of Action on Nutrition and the deadline to reach the World Health Assembly global nutrition targets.

Meeting these targets will require a scale up of investment in nutrition – with a specific focus on innovative and domestic financing.

### THE SUMMIT

**RENEWED, NEW AND DIVERSE  
POLICY AND FINANCIAL  
COMMITMENTS**

**SUPPORT PROGRESS TOWARDS  
GLOBAL NUTRITION GOALS AND  
TARGETS**

**PROVIDE A ROADMAP  
FORWARD TO 2030 FOR THE  
GLOBAL COMMUNITY**

The Summit will be a high-level event structured to announce renewed, new and diverse policy and financial commitments to support progress towards global nutrition goals and targets, and to provide a road-map forward to 2030 for the global community. The Government of Japan is inviting all stakeholders and constituency groups, including donor governments, recipient governments, multilateral, international, philanthropic organisations, civil society and importantly, the private sector to make a pledge to improve nutrition. A pledge can be made at any point in 2020.

### THE POWER OF NUTRITION

The Power of Nutrition, the first-ever innovative financing facility for nutrition that leverages resources and partnerships from diverse sources - with a focus on private sector investment - was launched in 2015. The ambitions for its genesis were driven by the global burden of stunting in children under age 5 – at that time in excess of 160 million children – as well as significant underfunding of nutrition – with less than 1% of global ODA channelled to nutrition.

“ A HISTORIC  
OPPORTUNITY  
TO ACCELERATE  
PROGRESS ON  
NUTRITION ”

\*Nutrition: The Key to Unlocking UK Aid's Impact, The International Coalition for Advocacy on Nutrition (ICAN), UK's recommendations to the UK Government

\*\*<https://nutritionforgrowth.org>

# WHY PARTNER WITH US ON THE PATH TO N4G IN THIS DECADE OF ACCELERATION?

Building on proven, long-established interventions, and yet moving away from traditional aid structures, our model has proven to be successful. *Our unique platform encourages and enables:*



**Proven Value for Money:** we guarantee that every investment is multiplied 4 times - (1) An investor contributes > (2) The Power of Nutrition doubles the contribution > (3) The total is again doubled by our implementing partners > (4) The contribution is directed to an approved scalable and sustainable nutrition programme;



**De-fragmentation of both the finance and programming space:** we are a small and lean group that work through globally renowned nutrition partners to strengthen national health systems and existing value chains rather than implementing directly. We wield high-level influence with these partners to encourage more ambition in nutrition programmes. Additionally, we attract funding from non-traditional private sector sources and advance the crowding in of new investors into a fully funded capital structure;



**Focus:** The Power of Nutrition is singularly focused on nutrition versus the broader health remit of others;



**System change and sustainability:** we have demonstrated the value add of using private sector to leverage IDA (International Development Assistance) and are now looking to demonstrate IDA can be used to leverage further domestic funding – securing sustainability and ensuring donor exit over time;



**High standards:** inclusive of data gathering, Monitoring & Evaluation and overall programmatic due diligence

## OUR IMPACT OVER THE LAST 5 YEARS

Enabled over

**44M**

mothers and children to access nutrition interventions (data collected from 4 out of 12 programmes to date)

Mobilised over

**\$430M**

worth of investments with our partners across 11 countries in Sub-Saharan Africa and Asia, including leverage of domestic resources

**CONVENING**

IDA, Private Sector, UN, INGO and domestic financing for nutrition leverage

Key

**PUBLIC AND PRIVATE SECTOR** partnerships established

Selected as an inaugural **ACCELERATOR OF PROGRESS**

towards the Sustainable Development Goals at the 72nd UN General Assembly



The Power of Nutrition, Cote d'Ivoire, 2019

## YET THERE IS STILL MUCH WORK TO DO

With the high levels of stunting amongst children, we can expect the number of stunted adults to continue to grow, inevitably impacting on nutrition related health costs on countries, productivity and prosperity of their workforce, the private sector and businesses which employ them, and ultimately their economies.

We believe that if global donors, alongside high-burden country governments, the private sector and civil society, do not refocus on the task at hand to end malnutrition in all its forms by 2030, and renew their pledges for 2021 and beyond, progress made so far is likely to be stalled, putting millions of lives at risk and threatening economic progress.

## JOIN US IN TRANSFORMING THE WAY THE WORLD TACKLES UNDERNUTRITION

Therefore, we see enormous opportunity in bringing our unique model to the N4G Summit with a concrete strategy to leverage private sector and domestic investments for scalability and sustainability. *Join us in transforming the way the world tackles undernutrition by:*



Supporting progress towards global nutrition goals and targets and ensuring your money goes further by pledging a SMART financial commitment towards the N4G Summit under The Power of Nutrition's unique financing model.



Participating in and partnering with The Power of Nutrition at prioritised key global moments, initiatives and processes to build momentum and to secure commitments in the run up to the N4G Summit and beyond.

# THE POWER OF NUTRITION'S PATH TOWARDS NUTRITION FOR GROWTH 2020 AND BEYOND

