



Photo: The Power of Nutrition, Liberia 2019

THE POWER OF NUTRITION

The Power of Nutrition is an innovative foundation committed to helping children grow to their full potential and enabling countries to build strong and prosperous communities. We believe that global health priorities such as achieving a drastic reduction in maternal mortality, ending preventable child deaths, addressing severe acute malnutrition and ending stunting, will only be achieved through large scale and transformational support of health workers and through strengthening national health systems. Our model makes money go further, multiplying each contribution a minimum of four times to accelerate investment to help break the cycle of undernutrition.

OVER 44 MILLION MOTHERS & CHILDREN REACHED

Since we were founded in 2015, over 44 million people in our first three operational investments have benefitted from supported interventions, contributing to eradicating undernutrition. We now work in 11 countries and there's much more work still to do.

REACHING THOSE IN GREATEST NEED

We work in partnership with national governments and experienced implementing partners in countries with the greatest burden of stunting, focusing on those with a stunting prevalence higher than 30%, or more than 250,000 children stunted.

INCREASING NETWORK OF PARTNERS

We've welcomed partners including Comic Relief UK and USA, the Bill & Melinda Gates Foundation, the Norwegian Agency for Development Cooperation, The Rotary Foundation, the Eleanor Crook Foundation and Unilever, amongst others.

IMPROVING NUTRITION THROUGH HEALTH SYSTEM STRENGTHENING

We invest in strengthening health systems to facilitate delivery of high impact nutrition services for women and children under five. Health systems in countries with the highest rates of undernutrition need the capacity and resources – including finances and people – to provide quality nutrition.

Through our programmes, we invest in strengthening the six building blocks of the health system (where appropriate) to ensure caregivers can access high impact nutrition services in the critical first 1,000 days of a child's life and beyond. Our investments focus on strengthening the system from the central government to community levels to ensure everyone, especially those in hard to reach urban and rural communities are not hindered by geographic and economic barriers to access proper nutrition, information, and medical care.

SUPPORTING THE SIX BUILDING BLOCKS OF HEALTH SYSTEMS

We collaborate with experienced implementing partners and committed national governments to ensure that our programmes are delivered at scale and have the biggest possible impact by contributing to the strengthening of national health systems.

1. BUILD CAPACITY OF HEALTH WORKERS

- Training and supporting community health workers, including ongoing mentorship.
- Maintaining the quality of care through the provision of refresher training, as well as focused sessions on selected topics such as interpersonal communication and data management techniques.
- Investing in innovative technologies for health workers including smartphones, tablets and digital job aids, such as interactive tracking tools.
- Equipping health workers with evidence-based communication materials for demonstration and nutrition education in their communities.



Photo: Jonathan Torgovnik/Reportage by Getty Images

2. ENSURE STRATEGIC USE OF INFORMATION

- Supporting improved national and decentralised information systems, including strengthening data collection, analysis, reporting, management and evaluation approaches.
- Advocating for the integration of nutrition indicators into health management information systems.

5. ENSURE SUSTAINABLE FINANCING

- Incentivising effective use of resources through Results Based Financing, which rewards attainment of pre-agreed targets for service delivery (coverage and quality).
- Advocating for targeted domestic resource allocation and sufficient expenditure towards proven health and nutrition interventions.

3. ENHANCE ACCESS TO MEDICAL PRODUCTS

- Improving availability of essential supplies within local health facilities.
- Building capacity to effectively manage supply chains to minimise bottlenecks and stock outs.

6. ENCOURAGE COLLABORATIVE LEADERSHIP

- Supporting governments to develop and deliver nutrition-sensitive interventions in complementary sectors such as Social Protection and Early Childhood Development.
- Improving coordination among multi-sector stakeholders (between government ministries and departments, civil society and private sector actors) in the planning, implementation, monitoring and evaluation of nutrition-specific and nutrition-sensitive interventions.

4. IMPROVE SERVICE DELIVERY

- Demand creation through individual and community education, and address barriers to care.
- Maximising health and nutrition service coverage and quality through supervision, accountability systems and referral mechanisms.